



# ASK AUTOMOTIVE LIMITED

(Formerly known as ASK Automotive Private Limited)

Date: August 1, 2024

BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001  
**Scrip Code:** 544022  
**ISIN No.:** INE491J01022  
**Re.:** ASK Automotive Limited

National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block - G, Bandra  
Kurla Complex, Bandra (East), Mumbai -  
400 051 Symbol: ASKAUTOLTD  
**ISIN No.:** INE491J01022  
**Re.:** ASK Automotive Limited

## Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 – Incorporation of JV Co.

Dear Sir/Madam,

This is pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, and further to our intimation dated April 24, 2024 regarding execution of Joint Venture Agreement (“**JVA**”) amongst the Company, Aisin Asia (Thailand) Company Limited, Thailand (“**AA-T**”) and AISIN Automotive Haryana Private Limited, India, (“**AHL**”) (**AA-T** and **AHL** collectively referred to as ‘**AISIN Group Companies**’), for marketing and selling of the Independent After Market (“**IAM**”) parts for passenger cars, through a joint venture company (“**JV Co.**”), which will be incorporated in due course of time.

In view of the above, we would like to inform that the Ministry of Corporate Affairs, Govt. of India vide its communication dated August 1, 2024 intimated about incorporation of JV Co. with the name “**AISIN ASK INDIA PRIVATE LIMITED**” on July 30, 2024.

This is for your information and records.

Yours Faithfully,  
For **ASK Automotive Limited**

**Rajani Sharma**  
**Vice President (Legal) Company Secretary**  
**& Compliance Officer**  
**Membership No.: ACS14391**